ISU Part TWO- PRIMARY DATA COLLECTION

For this part of the ISU culminating activity, you will be taking on the role of a social scientist collecting primary data on your topic of study. Based on the research you completed in Part 1, you will need to form an arguable and testable hypothesis by coming to some conclusional thoughts about your topic, and it’s influence on human culture, thoughts and/or behaviours. The goal of your primary data collection is to seek out information that might support (or dispute) your hypothesis. You may choose to collect your data via Sample Surveys or Interviews. After all your data has been collected, you will be responsible for organizing, analyzing and interpreting your data. A final report of data will be submitted in the final phase of this assignment, January 17.

Checklist for completion - by phase

Phase 4 - DUE Monday Nov 11

Checklist for Completion
- Formulate an arguable and testable hypothesis on your topic as it relates to human culture, thought or behaviour.
- Describe which research method you will use, and how you will use it to test your hypothesis.

Phase 5 - DUE Friday Nov 29

Option 1 - Surveys - are used to obtain information about the thoughts or behaviour of a large group of people, by asking questions of a fairly limited number of individuals who represent the larger group. The sample size should be large enough to include a range of characteristics that might affect the result.

-For this assignment, sample size should be around 20.

Survey Requirements:
- clear, precise questions (C= 5-7, U= 8-10)
- title
- instructions
- numbering & formatting

Option 2 - Interviews - are used when a researcher requires detailed information from a few people and is looking for explanations or descriptions of thought and behaviour.

Interview Requirements:
- Clear, precise questions related to topic (C= 4-5, U= 6-7)
- Background Information questions
- Numbered
- Logical sequence of interview

Checklist for Completion
Submit a good copy draft of your instrument (ex. survey & target population/distribution, OR, interview questions, interviewee list & schedule)

For Surveys: Indicate with post-it note the # of copies required

* Miss. Free will review all materials over the weekend and make copies of surveys for Monday Dec 2.

Phase 6 - DUE January 17, 2014

All students will submit a written report of your organization, analysis and discussion of the results from your data collection. College= 1000-1500 words        University = 1500-2000 words

- APA Format Title Page
- Introduction: include a description of your sample population and your data collecting instrument
- Data Analysis: Discuss tabulation of data and apparent patterns in your research. Include charts.
- Conclusion: Discuss validity of hypothesis, challenges and/or limitations of your chosen methodology, relevance of your findings to your research report.
- Appendices: 1. Copy of your data collecting instrument; 2. Raw data included (ie. completed surveys), 3. Graphs and/or charts (3 for U Students only)

University Level ISU Extension - Electronic Presentation on your research findings and data collection results - More information to come. Will be presented to class Jan 13, 14.