

Portfolio Inquiry - Homemade Gifts Under \$40

Gift giving around the holidays is certainly a fun tradition, but if you're not careful, it can hit your wallet pretty hard. It's not uncommon to hear of people acquiring credit card debt over the holidays because of reckless spending and failure to look at alternatives to purchased gifts. DIY gifts are always well respected as the receiver knows personal time, effort and most importantly, thought, were put into it.

→ Do a web-quest, try Pinterest (et al.) or use your imagination, to find 4 homemade gift ideas that you could make to meet the following budgets:

- 1st gift - under \$10
- 2nd gift - under \$20
- 3rd gift - under \$30
- 4th Gift - under \$40

Think of gifts that you would be interested in making and giving to someone as a holiday gift (or birthday present).

Your task:

Create 4 one-page posters for quality Do-It -Yourself (DIY) gifts.

For each DIY poster, include:

- a) Name *and/or purpose of the gift*
- b) Picture(s) of the gift
- c) Supplies Required
- d) Cost Breakdown (*approx.*)
- e) Instructions & Time involved
- f) *Who* might this gift be good for?

RECALL: **Consider strategies advertisers use to make their products appealing*

PRESENTATION OF POSTERS:

You will be printing each of your posters on 8 1/2 x 11 paper, and they will be informally shared with the class in a "gallery" format (think "real life pinterest"), where others can check out your ideas, and perhaps save some to their phones as pictures.

You can work with a partner. ...No, not a group of 3. ☺

Due Date and Gallery Presentations: Tuesday December 9

Both partners should print off a copy of each of the four posters for their portfolio entry.